



**JUNIPER PARK ADVISORY COUNCIL**  
% Sheil Park, 3505 N Southport Ave, Chicago, IL 60657

[www.juniperparkchicago.org](http://www.juniperparkchicago.org)

Dear Neighbor,

We are very excited to tell you that a team of community volunteers has come together to form the Juniper Park Advisory Council. Our primary mission is to rebuild Juniper Park. In case you are not familiar with Juniper Park, it is a playlot park located at the intersection of Greenview and Waveland Avenues in the Lakeview neighborhood of Chicago. Our park is well loved by this community, but has suffered a substantial amount of wear and tear through the years. Our fundraising goal is \$750,000 - the amount needed to fix and replace Juniper Park's broken and outdated equipment and turf. We hope to create a destination for play that is inclusive, safe, and all around fun!

On behalf of the Juniper Park Advisory Council, we would like to invite you to participate in our fundraising efforts. Through your donation, you will become part of this legacy and make an impact by supporting the hundreds of families who enjoy our park throughout the year.

Additionally by supporting Juniper Park, you will have exclusive access to one of Chicago's most desirable market segments: young families with high incomes. The neighborhood surrounding our park is home to some of Chicago's most rapidly increasing property values as well as some of the City's most highly regarded schools. Maintaining our parks and public areas, such as Juniper, is essential piece in ensuring our neighborhood continues to flourish.

We hope you will find contributing to the Juniper Park revitalization project the perfect opportunity to gain visibility for your company in our neighborhood, while also giving back to the community. We are attaching an in-kind donation form if you're interested. Thank you in advance for your consideration, and we look forward to speaking with you soon!

Please do not hesitate to contact us with any questions you may have, or if we may provide you with additional information.

Warmly,

Juniper Park Advisory Council



## Fiscal Sponsorship Acknowledgement Letter

This document acknowledges that the Chicago Parks Foundation is serving as fiscal sponsor to the **Juniper Park Advisory Council**.

Executive Board members of the **Juniper Park Advisory Council** have the authority vested in them, through Chicago Parks Foundation, to use the tax status and sales tax exemption letter for the purpose of fundraising for park related activities.

The Chicago Parks Foundation is a 501(c)(3) non-profit organization (FEIN Tax ID#: 45-4866050). Please consult with your tax advisor for tax deduction direction for your gift.

Thank you,

Willa Lang

Executive Director

[wlang@chicagoparksfoundation.org](mailto:wlang@chicagoparksfoundation.org)



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### SPONSORSHIP LEVELS

	<b>JUNIPER SPONSOR \$10,000</b>	<b>SAPLING SPONSOR \$5,000</b>	<b>SEED SPONSOR \$2,500</b>
Recognition as top contributing sponsor.	★		
Opportunity to address guests at Park rededication ceremony.	★		
Name included in select Park press release(s).	★		
Name and logo on signage and materials at JPAC-sponsored events.	★ logo	★ name only	
Name on complimentary brick at Juniper Park.	★ 8x8	★ 4x8	
Name on sponsor plaque at Juniper Park.	★	★	★
Name, logo and link presence on juniperparkchicago.org website.	★ logo	★ logo	★ name
Name and link in select social media posts in a single calendar year.	★ min 6	★ min 4	★ min 1
Opportunity to provide marketing material to be distributed at select JPAC-sponsored events.	★	★	★
Complimentary tickets to a select number of JPAC-sponsored events in a single calendar year.	★ 4 tickets to 3 events	★ 2 tickets to 3 events	★ 2 tickets to 1 event

*\* Juniper Park Advisory Council also welcomes your in-kind donations. In-kind contributions will be recognized on our website separately from above sponsor packages. In-kind contributions exceeding a combined Fair Market Value (FMV) of \$5,000 will also be included on a sponsor plaque to be displayed at Juniper Park.*



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**In-Kind Donation Agreement**

**DONOR INFORMATION:**

\_\_\_\_\_  
**Company / Individual Name**

\_\_\_\_\_  
**Company Contact**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City / State / Zip**

\_\_\_\_\_  
**Phone**

\_\_\_\_\_  
**Email**

**ITEM TYPE:**

GOODS / SERVICES    GIFT CERTIFICATES    CASH DONATION   VALUE: \_\_\_\_\_

**ITEM DESCRIPTION** (please indicate any restrictions or special instructions):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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**For Office Use Only**

**JPAC Contact:** \_\_\_\_\_

**Event/Program Using Donation:** \_\_\_\_\_

**Date of Event/Program:** \_\_\_\_\_



## Brick-By-Brick Program

Help fund a New Juniper Park coming Summer 2017! Buy a brick for your family, honor a loved one, or celebrate your business. All proceeds will benefit the rebuilding of Juniper Park. Together we will rebuild Juniper brick by brick!

### 1. What do you want to engrave? \*Limited number available.

Quantity	Size	Donation	Text
	4"x8"	\$ 150	3 lines, 13 characters per line
	8"x8"	\$ 300	3 lines, 13 characters per line
	12"x12"	\$ 500	3 lines, 18 characters per line
	Bench*	\$ 3,000	Name of family or business
	Table*	\$ 5,000	Name of family or business

### 2. What do you want your brick, bench, or table to say?

Inscriptions are limited to names of family members or the contributing business. If you are commemorating a deceased family member you may also include "in memory of" and a date. Letters, punctuation, and spaces each count as a character. All text will be centered for you. All inscriptions are subject to approval by the Chicago Park District.

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18

### 3. What is your contact information?

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

### 4. Mail this form and your check to:

**Payable to: JUNIPER PARK ADVISORY COUNCIL**

**Mail to: Juniper Park Advisory Council c/o Sheil Park  
3505 North Southport Avenue, Chicago, IL 60657**

### 5. THANK YOU!! Questions? Please email us at juniperparkAC@gmail.com.